

Contract Agreement Between:

CONTRACT



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132E		<u>Advertiser Ref</u>

And:

Mentzer Media Services
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
Week:		10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
Week:		10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
Week:		10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
Week:		10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
Week:		10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	WTNH	10/15/12-10/21/12	Early Fringe M-F	4p-5p	-TuWThF----	:30		\$500.00	0.00	NM		
	See MG 10.7												
	7	WTNH	10/19/12-10/19/12	Early Fringe M-F	4p-5p	-----F----	:30		\$500.00	0.00	NM		
	Ⓜ MG for 10.3 10/18												
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
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 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	8	\$10,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12													
2	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12													
3	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12													
4	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12													
5	WTNH	10/22/12-10/22/12		Mon 8p-11p	9p-11p	M-----	:30		\$5,000.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
6	WTNH	10/22/12-10/22/12		World News	630p-7p	M-----	:30		\$3,000.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
7	WTNH	10/20/12-10/20/12		Sa 1205a-105a	1205a-105a	-----Sa--	:30		\$100.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
8	WTNH	10/20/12-10/20/12		Sa 105a-205a	105a-205a	-----Sa--	:30		\$50.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
9	WTNH	10/22/12-10/22/12		News 8 @ 6a	6a-7a	M-----	:30		\$600.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
10	WTNH	10/22/12-10/22/12		M-F 9a-10a	9a-10a	M-----	:30		\$400.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
11	WTNH	10/22/12-10/22/12		Katie	3p-4p	M-----	:30		\$450.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
12	WTNH	10/22/12-10/22/12		M-F 4p-5p	4p-5p	M-----	:30		\$500.00	0.00	NM		
Ⓜ MG for 67.1, 67.2, 13.4, 13.1, 13.2, 13.3													
14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTNH	10/15/12-10/21/12		Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
See MG 20.6,20.7													
2	WTNH	10/15/12-10/21/12		Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
See MG 20.6,20.7													
6	WTNH	10/20/12-10/20/12		Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
Ⓜ MG for 20.2,20.1													
Sports ran late													
7	WTNH	10/20/12-10/20/12		Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
Ⓜ MG for 20.2,20.1													
Sports ran late													
21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00	0.00			
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 32	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTNH	10/15/12-10/21/12		ABC College Football Prime	ABC College Footb	-----Sa--	:30		\$1,500.00	0.00	NM		
Credited													
4	WTNH	10/15/12-10/21/12		ABC College Football Prime	ABC College Footb	-----Sa--	:30		\$1,500.00	0.00	NM		
Credited													
33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			

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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/24/12 / 10/24/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/24/12 / 10/24/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Foot		:30				NM	0	\$0.00
66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			
67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30		\$650.00	0.00	NM		
				See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12									
	2	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30		\$650.00	0.00	NM		
				See MG 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, 13.11, 13.12									

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senate	<u>Original Date / Revision</u> 10/24/12 / 10/24/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
68	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Foott		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals											0.00	213	\$233,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	213	\$233,500.00	\$198,475.00
Totals	213	\$233,500.00	\$198,475.00

Signature: _____ **Date:** _____

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EC'd Yes Last Received: 10/24/2012 10:26 AM Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () PHILADELPHIA
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

--- CONTRACT COMMENT ---
 SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
 LN 32 2X N/A, SPOTS CREDITED PER BUYER
 REVISED TOTAL IS \$233500
 PLS CONFIRM
 THANKS KELLY

OK 10/24

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*32	10/20-10/20	SA	8P-11P	2	:30	\$1,500.00	COLLEGE FB	2		1	\$3,000.00	

Sales Remark: V11 2X N/A, SPOTS CREDITED PER BUYER
 V11 Comment Changed, Spots/week Changed

---REPORT TOTALS---
 Report Totals: 2 / \$3,000.00

---SALES MONTHLY TOTALS---

Oct 12: 213 / \$233,500.00
 Sales Totals: 213 / \$233,500.00
 Station Totals: 213 / \$233,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$233,500
 CABL 0% WCCT 0% WCTX 0% WFSB 0% WHCT 0%
 WRDM 0% WTIC 0% WTNH 100% WUVN 0% WVIT 0%
 XXX 0%

Books null
 Demos RA35+

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () KATE BRADY
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson ()
 Estimate# 1321 //1321 Agency C/P1/P2/E Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Hiatus Weeks Station Remark: V10 2X NA 10/20 DUE SPORTS OVERRUN Salesperson FAX# 215-567-5938
 Phone#
 Fax#

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---

SEE LN 32 FOR NA'S
 THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*32	10/20-10/20	SA	8P-11P	4	:30	\$1,500.00	COLLEGE FB	4		1	\$6,000.00	

---REPORT TOTALS---

Report Totals: 4 / \$6,000.00

---SALES MONTHLY TOTALS---

Oct 12: 215 / \$236,500.00
 Sales Totals: 215 / \$236,500.00
 Station Totals: 215 / \$236,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
\$236,500	WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
	XXX	0%								

Books null
 Demos RA35+



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /		<u>Alt Order #</u> 06863329
<u>Product</u> LINDA MCMAHON FOR		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO132E		<u>Advertiser Ref</u>

And:

Mentzer Media Services
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
Week:		10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
Week:		10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
Week:		10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
Week:		10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
Week:		10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	3	WTNH	10/15/12-10/21/12	Early Fringe M-F	4p-5p	-TuWThF----	:30		\$500.00	0.00	NM		
				See MG 10.7									
	7	WTNH	10/19/12-10/19/12	Early Fringe M-F	4p-5p	-----F----	:30		\$500.00	0.00	NM		
				MG for 10.3 10/18									
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
N 13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	8	\$10,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
2	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
3	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
4	WTNH	10/15/12-10/21/12		World News	630p-7p	-TuWThF----	:30		\$2,000.00	0.00	NM		
See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12													
5	WTNH	10/22/12-10/22/12		Mon 8p-11p	9p-11p	M-----	:30		\$5,000.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
6	WTNH	10/22/12-10/22/12		World News	630p-7p	M-----	:30		\$3,000.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
7	WTNH	10/20/12-10/20/12		Sa 1205a-105a	1205a-105a	-----Sa--	:30		\$100.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
8	WTNH	10/20/12-10/20/12		Sa 105a-205a	105a-205a	-----Sa--	:30		\$50.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
9	WTNH	10/22/12-10/22/12		News 8 @ 6a	6a-7a	M-----	:30		\$600.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
10	WTNH	10/22/12-10/22/12		M-F 9a-10a	9a-10a	M-----	:30		\$400.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
11	WTNH	10/22/12-10/22/12		Katie	3p-4p	M-----	:30		\$450.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
12	WTNH	10/22/12-10/22/12		M-F 4p-5p	4p-5p	M-----	:30		\$500.00	0.00	NM		
Ⓜ MG for 67.1,67.2,13.4,13.1,13.2,13.3													
14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
E 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	2	WTNH	10/15/12-10/21/12	Late News 8 SaSu	11p-1135p	-----SaSu	:30		\$1,400.00	0.00	NM		
	See MG 20.6,20.7												
	6	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
	7	WTNH	10/20/12-10/20/12	Sa News 8 Late News Late	1130p-12a	-----Sa--	:30		\$1,000.00	0.00	NM		
	Ⓜ MG for 20.2,20.1												
21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
N 30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,500.00	0.00			
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
32	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
N 33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$1,000.00	0.00			
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			
51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			

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WTNH
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 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/19/12 / 10/19/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Footb		:30				NM	0	\$0.00
66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			
N 67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30		\$650.00	0.00	NM		
				See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12									
	2	WTNH	10/15/12-10/21/12	The View	11a-12p	---WThF----	:30		\$650.00	0.00	NM		
				See MG 13.5,13.6,13.7,13.8,13.9,13.10,13.11,13.12									
68	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals											0.00	215	\$236,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/19/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	215	\$236,500.00	\$201,025.00
Totals	215	\$236,500.00	\$201,025.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

EC'd Yes Last Received: 10/18/2012 4:37 PM

Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () KATE BRADY
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson ()
 Estimate# 1321 Agency C/P1/P2/E //1321 Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

OK 10/19

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---

LNS 13,20 & 67 N/A, MKGDS ON LNS 71-79
 TOTAL REMAINS \$236500
 PLS CONFIRM
 THANKS KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A	8	:30	\$650.00	GMA	8		1	\$5,200.00	
				V3 More than 2 codes changed								
*3	10/16-10/18	TU,TH	9A-10A	4	:30	\$400.00	DR. PHIL	4		1	\$1,600.00	
				V3 More than 2 codes changed								
*4	10/16-10/18	TU,TH	11A-12P	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
				V3 More than 2 codes changed								
*8	10/17-10/19	W,F	2P-3P	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
				V3 Cancelled								
*9	10/16-10/19	TU-F	3P-4P	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
				V3 Comment Changed, Spots/week Changed								
*10	10/16-10/19	TU-F	4P-5P	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
				V3 Comment Changed, Spots/week Changed								
*13	10/16-10/19	TU-F	630P-7P	0	:30	\$2,000.00	WORLD NEWS TONIGHT	0		0	\$0.00	
				Sales Remark: V9 4X N/A, MKGDS ON LNS 71-79								
				V9 Comment Changed, Spots/week Changed								

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () PHILADELPHIA
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*14	10/16-10/19	TU-F	7P-730P	4	:30	\$2,200.00	JEOPARDY	4		1	\$8,800.00	
				V3 Comment Changed, Spots/week Changed								
*20	10/20-10/21	SA-SU	11P-1135P	2	:30	\$1,400.00	NEWS	2		1	\$2,800.00	
				Sales Remark: V9 2X 10/20 REUGHT ON LN 71								
				V3 Comment Changed, Spots/week Changed								
				V9 Comment Changed, Spots/week Changed								
*21	10/16-10/16	TU	8P-9P	1	:30	\$7,000.00	DANCING W/STARS RESULTS	1		1	\$7,000.00	
				V3 Comment Changed, Spots/week Changed								
*28	10/19-10/19	F	9P-10P	0	:30	\$2,500.00	WYD	0		0	\$0.00	
				V3 Cancelled								
*29	10/19-10/19	F	10P-11P	0	:30	\$3,500.00	20/20	0		0	\$0.00	
				V3 Cancelled								
*30	10/20-10/20	SA	330P-7P	1	:30	\$1,500.00	COLLEGE FB	1		1	\$1,500.00	
				V5 More than 2 codes changed								
*31	10/20-10/20	SA	7P-730P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
				V5 Time Changed, Comment Changed								
*33	10/20-10/20	SA	1130P-12A	1	:30	\$1,000.00	NEWS	1		1	\$1,000.00	
				V3 Time Changed, Comment Changed								
				V5 More than 2 codes changed								
*39	10/21-10/21	SU	8P-9P	2	:30	\$6,000.00	ONCE UPON A TIME	2		1	\$12,000.00	
				V3 Comment Changed, Spots/week Changed								
*44	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR.PHIL	1		1	\$400.00	
				V3 Comment Changed, Spots/week Changed								

Station WTNH-TV NEW HAVEN, CT Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () KATE BRADY
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson ()
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*49	10/22-10/22	M	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
	V3 Comment Changed, Spots/week Changed											
*50	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE COURIC	1		1	\$450.00	
	V3 Comment Changed, Spots/week Changed											
*51	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
	V3 Comment Changed, Spots/week Changed											
*55	10/22-10/22	M	7P-730P	1	:30	\$2,200.00	JEPARDY	1		1	\$2,200.00	
	V3 Comment Changed, Spots/week Changed											
*56	10/22-10/22	M	730P-8P	1	:30	\$1,600.00	WHEEL	1		1	\$1,600.00	
	V3 Comment Changed, Spots/week Changed											
*61	10/22-10/22	M	11P-1135P	1	:30	\$1,400.00	NEWS	1		1	\$1,400.00	
	V3 Comment Changed, Spots/week Changed											
*62	10/22-10/22	M	8P-9P	0	:30	\$7,500.00	DANCING W/ STARS	0		0	\$0.00	
	V3 Cancelled											
*63	10/16-10/19	TU-F	730P-8P	4	:30	\$1,600.00	WHEEL	4		1	\$6,400.00	
	V3 Comment Changed, Spots/week Changed											
*65	10/20-10/20	SA	8P-11P	0	:30	\$750.00	COLLEGE FB	0		0	\$0.00	
	V3 Cancelled											
*66	10/17-10/19	W,F	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
	V3 Added											
*67	10/17-10/19	W,F	11A-12P	0	:30	\$650.00	THE VIEW	0		0	\$0.00	
	Sales Remark: V9 2X N/A, MKGDS ON LNS 71-79											
	V3 Added											
	V9 Comment Changed, Spots/week Changed											

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office () KATE BRADY
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson ()
 Estimate# 1321 Agency C/P1/P2/E //1321 Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*70	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
		V3 Added										
*71	10/20-10/20	SA	1130P-1205A	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
		Sales Remark: V9 REBOUGHT FROM LN 20										
		V9 Added										
*72	10/22-10/22	M	9P-11P	1	:30	\$5,000.00	DEBATE	1		1	\$5,000.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*73	10/22-10/22	M	630P-7P	1	:30	\$3,000.00	NEWS	1		1	\$3,000.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*74	10/20-10/20	SA	1205A-105A	1	:30	\$100.00	CASTLE	1		1	\$100.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*75	10/20-10/20	SA	105A-205A	1	:30	\$50.00	CASTLE	1		1	\$50.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*76	10/22-10/22	M	6A-7A	1	:30	\$600.00	NEWS	1		1	\$600.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										
*77	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR PHIL	1		1	\$400.00	
		Sales Remark: V9 MKGDS FOR LNS 13 & 67										
		V9 Added										

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L. MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office ()
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*78	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE	1		1	\$450.00	
Sales Remark: V9 MKGDS FOR LNS 13 & 67												
V9 Added												
*79	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
Sales Remark: V9 MKGDS FOR LNS 13 & 67												
V9 Added												

---REPORT TOTALS---
 Report Totals: 63 / \$75,650.00

---SALES MONTHLY TOTALS---
 Oct 12: 215 / \$236,500.00
 Sales Totals: 215 / \$236,500.00
 Station Totals: 215 / \$236,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
	WRDM	0%	WTIC	0%	WTNH	100%	WUVN	0%	WVIT	0%
	XXX	0%								

Books null
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

Rep Order# 6863329 Ver# 8 Status Returned Traffic Order# 214293
 Printed: 10/18/2012 8:47 AM
 E/C'd Yes Last Received: 10/15/2012 2:42 PM
 Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---

SEE LN 20 FOR TP/RATE REV. OFFERING THE FOLLOWING FOR MKGDS:
 2X 6-8A 10/20-10/21 @ \$250EA
 1X 10/21 105-205A @ \$300
 PLS RESPOND ASAP AFFECTS THIS WKND.
 THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*20	10/20-10/21	SA-SU	11P-1135P	4	:30	\$1,400.00	NEWS	4		1	\$5,600.00	
Station Remark: V8 2x 10/20 NEWS AIRS 1130-12A, RATE NEEDS TO BE REV TO \$1000EA												
V3 Comment Changed, Spots/week Changed												
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
Station Remark: V8 ENTIRE LN NA DUE SOTP												
V3 Added												
*13	10/16-10/19	TU-F	630P-7P	4	:30	\$2,000.00	WORLD NEWS TONIGHT	4		1	\$8,000.00	
Station Remark: V8 ENTIRE LN NA DUE SOTP												

---REPORT TOTALS---

Report Totals: 10 / \$14,900.00

---SALES MONTHLY TOTALS---

Oct 12: 213 / \$236,500.00
 Sales Totals: 213 / \$236,500.00

Rep Order# 6863329 Ver# 6 Status Returned Traffic Order# 214293 Printed: 10/16/2012 9:13 AM 1 of 2
 EC'd Yes Last Received: 10/15/2012 2:42 PM
 Showing Buylines: Last Sta Revised Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 SENATE 2012 FLIGHT: 10/16-10/22 SC=**

--- REMARKS ---
 SEE LNS 13 & 67 FOR NA'S. CALL ROGER ASAP TO WKR OUT MKGDS
 THX, KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
Station Remark: V6 ENTIRE LN NA DUE SOTP												
V3 Added												
*13	10/16-10/19	TU-F	630P-7P	4	:30	\$2,000.00	WORLD NEWS TONIGHT	4		1	\$8,000.00	
Station Remark: V6 ENTIRE LN NA DUE SOTP												
---REPORT TOTALS---												
Report Totals: 6 / \$9,300.00												
---SALES MONTHLY TOTALS---												
Oct 12: 213 / \$236,500.00												
Sales Totals: 213 / \$236,500.00												
Station Totals: 213 / \$236,500.00												
Lines not sent/rcld/rtrn: 0 / \$0.00												
---COMPETITIVE---												
Market Totals \$236,500 CABL 0% WCCT 0% WCTX 0% WFSB 0% WHCT 0%												
WRDM 0% WTIC 0% WTNH 100% WUVN 0%												
XXX 0%												
Books null												



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
--	--------------------------------

<u>Product</u> LINDA MCMAHON FOR	
-------------------------------------	--

<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1321
--	---------------------------

<u>Advertiser</u> POL/L McMahon 4 Senate	<u>Original Date / Revision</u> 10/15/12 / 10/15/12
---	--

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
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<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
------------------------	--	---

<u>Special Handling</u>

<u>Demographic</u> Adults 35+

<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
---------------------	------------------------	---------------------

<u>Agency Ref</u> IN2570/SP271/TO132E	<u>Advertiser Ref</u>
--	-----------------------

And:

Mentzer Media Services
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
N 2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
N 3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1111--				4	\$400.00	0.00			
N 4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1111--				4	\$650.00	0.00			
5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
D 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	0	\$0.00
N 9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1111--				4	\$450.00	0.00			
N 10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-1111--				4	\$500.00	0.00			
11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			

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WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	4	\$8,000.00
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
N 14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	4	\$8,800.00
Week:		10/15/12	10/21/12	-1111--				4	\$2,200.00	0.00			
15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
N 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	4	\$5,600.00
Week:		10/15/12	10/21/12	-----SS				4	\$1,400.00	0.00			
N 21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	1	\$7,000.00
Week:		10/15/12	10/21/12	-T-----				1	\$7,000.00	0.00			
22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
D 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	0	\$0.00
D 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	0	\$0.00
30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Footb		:30				NM	2	\$1,500.00
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/15/12 / 10/15/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
32	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Footb		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
N 39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$6,000.00	0.00			
40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
N 44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$400.00	0.00			
45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00

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<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/15/12 / 10/15/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$450.00	0.00			
N 51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
N 55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,200.00	0.00			
N 56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,600.00	0.00			
57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
N 61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,400.00	0.00			
D 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	0	\$0.00
N 63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$1,600.00	0.00			
64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
D 65	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	0	\$0.00
N 66	WTNH	10/17/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$400.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 67	WTNH	10/17/12	10/19/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				2	\$650.00	0.00			
N 68	WTNH	10/20/12	10/20/12	ABC College Footbll Prime	ABC College Foott		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals											0.00	215	\$236,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	215	\$236,500.00	\$201,025.00
Totals	215	\$236,500.00	\$201,025.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6863329 Ver# 5 Status Revised Traffic Order# Printed: 10/15/2012 2:50 PM 1 of 4
 EC'd Yes Last Received: 10/15/2012 2:42 PM
 Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office ()
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321 Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone# Fax#

--- CONTRACT COMMENT ---
 SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
 HAVE REVISED SKED-PLS CONFIRM
 CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A	8	:30	\$650.00	GMA	8		1	\$5,200.00	
				V3 More than 2 codes changed								
*3	10/16-10/18	TU,TH	9A-10A	4	:30	\$400.00	DR. PHIL	4		1	\$1,600.00	
				V3 More than 2 codes changed								
*4	10/16-10/18	TU,TH	11A-12P	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
				V3 More than 2 codes changed								
*8	10/17-10/19	W,F	2P-3P	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
				V3 Cancelled								
*9	10/16-10/19	TU-F	3P-4P	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
				V3 Comment Changed, Spots/week Changed								
*10	10/16-10/19	TU-F	4P-5P	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
				V3 Comment Changed, Spots/week Changed								
*14	10/16-10/19	TU-F	7P-730P	4	:30	\$2,200.00	JEPARDY	4		1	\$8,800.00	
				V3 Comment Changed, Spots/week Changed								
*20	10/20-10/21	SA-SU	11P-1135P	4	:30	\$1,400.00	NEWS	4		1	\$5,600.00	
				V3 Comment Changed, Spots/week Changed								

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306
 Product LINDA MCMAHON FOR TOWSON, MD 21286
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*21	10/16-10/16	TU	8P-9P	1	:30	\$7,000.00	DANCING W/STARS RESULTS	1		1	\$7,000.00	
				V3 Comment Changed, Spots/week Changed								
*28	10/19-10/19	F	9P-10P	0	:30	\$2,500.00	WWYD	0		0	\$0.00	
				V3 Cancelled								
*29	10/19-10/19	F	10P-11P	0	:30	\$3,500.00	20/20	0		0	\$0.00	
				V3 Cancelled								
*30	10/20-10/20	SA	330P-7P	1	:30	\$1,500.00	COLLEGE FB	1		1	\$1,500.00	
				Sales Remark: V5 REVISED								
				V5 More than 2 codes changed								
*31	10/20-10/20	SA	7P-730P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
				Sales Remark: V5 REVISED								
				V5 Time Changed, Comment Changed								
*33	10/20-10/20	SA	1130P-12A	1	:30	\$1,000.00	NEWS	1		1	\$1,000.00	
				Sales Remark: V5 REVISED								
				V3 Time Changed, Comment Changed								
				V5 More than 2 codes changed								
*39	10/21-10/21	SU	8P-9P	2	:30	\$6,000.00	ONCE UPON A TIME	2		1	\$12,000.00	
				V3 Comment Changed, Spots/week Changed								
*44	10/22-10/22	M	9A-10A	1	:30	\$400.00	DR. PHIL	1		1	\$400.00	
				V3 Comment Changed, Spots/week Changed								
*49	10/22-10/22	M	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
				V3 Comment Changed, Spots/week Changed								
*50	10/22-10/22	M	3P-4P	1	:30	\$450.00	KATIE COURIC	1		1	\$450.00	
				V3 Comment Changed, Spots/week Changed								

Rep Order# 6863329 Ver# 5 Status Revised Traffic Order#
 EC'd Yes Printed: 10/15/2012 2:50 PM 3 of 4
 Last Received: 10/15/2012 2:42 PM
 Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306
 Product LINDA MCMAHON FOR TOWSON, MD 21286
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*51	10/22-10/22	M	4P-5P	1	:30	\$500.00	JUDGE JUDY	1		1	\$500.00	
				V3 Comment Changed, Spots/week Changed								
*55	10/22-10/22	M	7P-730P	1	:30	\$2,200.00	JEOPARDY	1		1	\$2,200.00	
				V3 Comment Changed, Spots/week Changed								
*56	10/22-10/22	M	730P-8P	1	:30	\$1,600.00	WHEEL	1		1	\$1,600.00	
				V3 Comment Changed, Spots/week Changed								
*61	10/22-10/22	M	11P-1135P	1	:30	\$1,400.00	NEWS	1		1	\$1,400.00	
				V3 Comment Changed, Spots/week Changed								
*62	10/22-10/22	M	8P-9P	0	:30	\$7,500.00	DANCING W/ STARS	0		0	\$0.00	
				V3 Cancelled								
*63	10/16-10/19	TU-F	730P-8P	4	:30	\$1,600.00	WHEEL	4		1	\$6,400.00	
				V3 Comment Changed, Spots/week Changed								
*65	10/20-10/20	SA	8P-11P	0	:30	\$750.00	COLLEGE FB	0		0	\$0.00	
				V3 Cancelled								
*66	10/17-10/19	W,F	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
				V3 Added								
*67	10/17-10/19	W,F	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
				V3 Added								
*70	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
				V3 Added								

---REPORT TOTALS---

Rep Order# 6863329 Ver# 5 Status Revised Traffic Order# Printed: 10/15/2012 2:50 PM 4 of 4
 EC'd Yes Last Received: 10/15/2012 2:42 PM
 Showing Buylines: All Rep Revised Lines

Station W/TNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306
 Product LINDA MCMAHON FOR TOWSON, MD 21286
 Estimate# 1321 Agency C/P1/P2/E //1321
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012
 Phone# Hiatus Weeks
 Fax#
 Report Totals: 57 / \$67,650.00

---SALES MONTHLY TOTALS---

Oct 12: 213 / \$236,500.00
 Sales Totals: 213 / \$236,500.00
 Station Totals: 213 / \$236,500.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	CABL 0%	WCCF 0%	WCTX 0%	WFSB 0%	WHCT 0%
\$236,500	WRDM 0%	WTIC 0%	WTNH 100%	WYVN 0%	WVIT 0%
	XXX 0%				

Books null
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE

Rep Order# 6863329 Ver# 3 Status Revised

Traffic Order#

214293

Printed: 10/15/2012 2:14 PM
 Last Received: 10/15/2012 1:46 PM
 Showing Buylines: All Rep Revised Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
 SENATE 2012 FLIGHT: 10/16-10/22 SC=*

--- REMARKS ---
 REVISED SKED
 PLS CONFIRM
 CATHY FOR KELLY

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
*2	10/16-10/19	TU-F	7A-9A	8	:30	\$650.00	GMA	8		1	\$5,200.00	
				Sales Remark: V3 RUN 2/DAY								
				V3 More than 2 codes changed								
*3	10/16-10/18	TU,TH	9A-10A	4	:30	\$400.00	DR.PHIL	4		1	\$1,600.00	
				Sales Remark: V3 RUN 2/DAY.								
				V3 More than 2 codes changed								
*4	10/16-10/18	TU,TH	11A-12P	4	:30	\$650.00	THE VIEW	4		1	\$2,600.00	
				Sales Remark: V3 RUN 2/DAY.								
				V3 More than 2 codes changed								
*8	10/17-10/19	W,F	2P-3P	0	:30	\$500.00	GENERAL HOSPITAL	0		0	\$0.00	
				V3 Cancelled								
*9	10/16-10/19	TU-F	3P-4P	4	:30	\$450.00	KATIE COURIC	4		1	\$1,800.00	
				Sales Remark: V3 REVISED								
				V3 Comment Changed, Spots/week Changed								
*10	10/16-10/19	TU-F	4P-5P	4	:30	\$500.00	JUDGE JUDY	4		1	\$2,000.00	
				Sales Remark: V3 REVISED								
				V3 Comment Changed, Spots/week Changed								



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

CONTRACT

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Product</u> LINDA MCMAHON FOR	
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1321
<u>Advertiser</u> POL/L McMahon 4 Senate	<u>Original Date / Revision</u> 10/12/12 / 10/12/12

And:

Mentzer Media Services
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21286
 USA

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petry Philadelphia	<u>Sales Office</u> Petry/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2570/SP271/TO1326	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/16/12	10/19/12	News 8 @ 6a	6a-7a		:30				NM	8	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$600.00	0.00			
N 2	WTNH	10/16/12	10/19/12	GMA	7a-9a		:30				NM	12	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-3333--				12	\$650.00	0.00			
N 3	WTNH	10/16/12	10/19/12	M-F 9a-10a	9a-10a		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 4	WTNH	10/16/12	10/19/12	The View	11a-12p		:30				NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$650.00	0.00			
N 5	WTNH	10/16/12	10/19/12	News 8 Noon	12p-1230p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
N 6	WTNH	10/16/12	10/19/12	Connecticut Style	1230p-1p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 7	WTNH	10/16/12	10/19/12	The Chew	1p-2p		:30				NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$400.00	0.00			
N 8	WTNH	10/17/12	10/19/12	General Hospital	General Hospital		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	--1-1--				2	\$500.00	0.00			
N 9	WTNH	10/16/12	10/19/12	Katie	3p-4p		:30				NM	12	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-3333--				12	\$450.00	0.00			
N 10	WTNH	10/16/12	10/19/12	Early Fringe M-F	4p-5p		:30				NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$500.00	0.00			
N 11	WTNH	10/16/12	10/19/12	News 8 5p-6p	5p-6p		:30				NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-2222--				8	\$750.00	0.00			
N 12	WTNH	10/16/12	10/19/12	News 8 6p-630p	6p-630p		:30				NM	8	\$8,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
--	-------------------------------------	---------------------------

<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/12/12 / 10/12/12
--	--

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,000.00	0.00			
N 13	WTNH	10/16/12	10/19/12	World News	630p-7p		:30				NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				4	\$2,000.00	0.00			
N 14	WTNH	10/16/12	10/19/12	M-F 7p-730p	7p-730p		:30				NM	8	\$17,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$2,200.00	0.00			
N 15	WTNH	10/17/12	10/19/12	Nightline	1135p-120630a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--				3	\$500.00	0.00			
N 16	WTNH	10/16/12	10/19/12	Jimmy Kimmel	120630a-10630a		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$200.00	0.00			
N 17	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$350.00	0.00			
N 18	WTNH	10/16/12	10/19/12	News 8 @ 5a-6a	5a-6a		:30				NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$450.00	0.00			
N 19	WTNH	10/16/12	10/19/12	Late News 8	11p-1135p		:30				NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-2222--				8	\$1,400.00	0.00			
N 20	WTNH	10/20/12	10/21/12	Late News 8 SaSu	11p-1135p		:30				NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----SS				6	\$1,400.00	0.00			
N 21	WTNH	10/16/12	10/16/12	Tue Hour 1	8p-9p		:30				NM	3	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----				3	\$7,000.00	0.00			
N 22	WTNH	10/17/12	10/17/12	Wed Hour 1	8p-9p		:30				NM	3	\$12,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,300.00	0.00			
N 23	WTNH	10/17/12	10/17/12	Wed Hour 3	10p-11p		:30				NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----				3	\$4,000.00	0.00			
N 24	WTNH	10/18/12	10/18/12	Thur Hour 1	8p-9p		:30				NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				3	\$2,500.00	0.00			
N 25	WTNH	10/18/12	10/18/12	Thur Hour 2	9p-10p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				1	\$6,000.00	0.00			
N 26	WTNH	10/18/12	10/18/12	Thur Hour 3	10p-11p		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---T---				2	\$3,500.00	0.00			
N 27	WTNH	10/19/12	10/19/12	Fri Hour 1	8p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
N 28	WTNH	10/19/12	10/19/12	Fri Hour 2	9p-10p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$2,500.00	0.00			
N 29	WTNH	10/19/12	10/19/12	Fri Hour 3	10p-11p		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,500.00	0.00			

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WTNH
 8 Elm Street
 New Haven, CT 06510
 (203) 784-8888

<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/12/12 / 10/12/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	----F--				1	\$3,500.00	0.00			
N 30	WTNH	10/20/12	10/20/12	ABC College Football	ABC College Foott		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
N 31	WTNH	10/20/12	10/20/12	Sa News 8 @ 7p	7p-730p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 32	WTNH	10/20/12	10/20/12	ABC College Footbl Prime	ABC College Foott		:30				NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				4	\$1,500.00	0.00			
N 33	WTNH	10/20/12	10/20/12	Sa News 8 Late News Late	1130p-12a		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$500.00	0.00			
N 34	WTNH	10/20/12	10/21/12	SaSu 6a-8a	6a-8a		:30				NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----44				8	\$250.00	0.00			
N 35	WTNH	10/20/12	10/21/12	GMA SaSu	8a-9a		:30				NM	6	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----33				6	\$450.00	0.00			
N 36	WTNH	10/21/12	10/21/12	ABC This Week	9a-10a		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	0.00			
N 37	WTNH	10/21/12	10/21/12	Su News 8 @ 6p	6p-630p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				2	\$550.00	0.00			
N 38	WTNH	10/21/12	10/21/12	Sun Hour 1	7p-8p		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$2,000.00	0.00			
N 39	WTNH	10/21/12	10/21/12	Sun Hour 2	8p-9p		:30				NM	3	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$6,000.00	0.00			
N 40	WTNH	10/21/12	10/21/12	Sun Hour 3	9p-10p		:30				NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$5,000.00	0.00			
N 41	WTNH	10/21/12	10/21/12	Sun Hour 4	10p-11p		:30				NM	3	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				3	\$3,000.00	0.00			
N 42	WTNH	10/22/12	10/22/12	News 8 @ 6a	6a-7a		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$600.00	0.00			
N 43	WTNH	10/22/12	10/22/12	GMA	7a-9a		:30				NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				4	\$650.00	0.00			
N 44	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 45	WTNH	10/22/12	10/22/12	The View	11a-12p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$650.00	0.00			
N 46	WTNH	10/22/12	10/22/12	News 8 Noon	12p-1230p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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WTNH
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<u>Contract / Revision</u> 214293 /	<u>Alt Order #</u> 06863329
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<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Product</u> LINDA MCMAHON FOR	<u>Estimate #</u> 1321
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<u>Advertiser</u> POL/L McMahon 4 Senat	<u>Original Date / Revision</u> 10/12/12 / 10/12/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 47	WTNH	10/22/12	10/22/12	Connecticut Style	1230p-1p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 48	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$400.00	0.00			
N 49	WTNH	10/22/12	10/22/12	General Hospital	General Hospital		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
N 50	WTNH	10/22/12	10/22/12	Katie	3p-4p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				3	\$450.00	0.00			
N 51	WTNH	10/22/12	10/22/12	Early Fringe M-F	4p-5p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$500.00	0.00			
N 52	WTNH	10/22/12	10/22/12	News 8 5p-6p	5p-6p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$750.00	0.00			
N 53	WTNH	10/22/12	10/22/12	News 8 6p-630p	6p-630p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,000.00	0.00			
N 54	WTNH	10/22/12	10/22/12	World News	630p-7p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,000.00	0.00			
N 55	WTNH	10/22/12	10/22/12	M-F 7p-730p	7p-730p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$2,200.00	0.00			
N 56	WTNH	10/22/12	10/22/12	M-F 730p-8p	730p-8p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,600.00	0.00			
N 57	WTNH	10/22/12	10/22/12	Nightline	1135p-120630a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$500.00	0.00			
N 58	WTNH	10/22/12	10/22/12	Jimmy Kimmel	120630a-10630a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$200.00	0.00			
N 59	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$350.00	0.00			
N 60	WTNH	10/22/12	10/22/12	News 8 @ 5a-6a	5a-6a		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				2	\$450.00	0.00			
N 61	WTNH	10/22/12	10/22/12	Late News 8	11p-1135p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				3	\$1,400.00	0.00			
N 62	WTNH	10/22/12	10/22/12	Mon Hour 1	8p-9p		:30				NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$7,500.00	0.00			
N 63	WTNH	10/16/12	10/19/12	M-F 730p-8p	730p-8p		:30				NM	8	\$12,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$7,500.00	0.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
214293 /	06863329

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	LINDA MCMAHON FOR	1321

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/L McMahon 4 Senat	10/12/12 / 10/12/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--				8	\$1,600.00	0.00			
N 64	WTNH	10/22/12	10/22/12	Monday Prime Rotator	8p-11p		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$5,000.00	0.00			
N 65	WTNH	10/20/12	10/20/12	ABC College Football Prime	ABC College Footb		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$750.00	0.00			
Totals										0.00		260	\$307,200.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	260	\$307,200.00	\$261,120.00
Totals	260	\$307,200.00	\$261,120.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Rep Order# 6863329 Ver# 1 Status New
 EC'd Yes

Traffic Order# 214293

Printed: 10/12/2012 1:10 PM
 Last Received: 10/12/2012 12:05 PM
 Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
 Advertiser () L.MCMAHON 4 SENATE
 Product LINDA MCMAHON FOR
 Estimate# 1321
 Buyer ANNE BRAUNSCHEIDEL
 Phone#
 Fax#

Agency () MENTZER MEDIA
 600 FAIRMONT AVE, S#306
 TOWSON, MD 21286
 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SENATE 2012 FLIGHT: 10/16-10/22 SC=*

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
1	10/16-10/19	TU-F	6A-7A	2	:30	\$600.00	NEWS 8 MORNING	8		1	\$4,800.00	
		Sales Remark: V1 RUN 2/DAY										
2	10/16-10/19	TU-F	7-9 6A-7A	2	:30	\$550.00	GMA	12		1	\$7,800.00	
		Sales Remark: V1 RUN 3/DAY										
3	10/16-10/19	TU-F	9A-10A	2	:30	\$400.00	DR. PHIL	8		1	\$3,200.00	
		Sales Remark: V1 RUN 2/DAY										
4	10/16-10/19	TU-F	11A-12P	2	:30	\$650.00	THE VIEW	8		1	\$5,200.00	
		Sales Remark: V1 RUN 2/DAY										
5	10/16-10/19	TU-F	12P-1230P	2	:30	\$500.00	NEWS	8		1	\$4,000.00	
		Sales Remark: V1 RUN 2/DAY										
6	10/16-10/19	TU-F	1230P-1P	2	:30	\$400.00	CT SYTLE	8		1	\$3,200.00	
		Sales Remark: V1 RUN 2/DAY										
7	10/16-10/19	TU-F	1P-2P	2	:30	\$400.00	THE CHEW	8		1	\$3,200.00	
		Sales Remark: V1 RUN 2/DAY										
8	10/17-10/19	W,F	2P-3P	2	:30	\$500.00	GENERAL HOSPITAL	2		1	\$1,000.00	
9	10/16-10/19	TU-F	3P-4P	2	:30	\$450.00	KATIE COURIC	12		1	\$5,400.00	
		Sales Remark: V1 RUN 3/DAY										
10	10/16-10/19	TU-F	4P-5P	2	:30	\$500.00	JUDGE JUDY	8		1	\$4,000.00	
		Sales Remark: V1 RUN 2/DAY										

Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
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 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
11	10/16-10/19	TU-F	5P-6P	8	:30	\$750.00	NEWS	8		1	\$6,000.00	
		Sales Remark: V1 RUN 2/DAY										
12	10/16-10/19	TU-F	6P-630P	8	:30	\$1,000.00	NEWS	8		1	\$8,000.00	
		Sales Remark: V1 RUN 2/DAY.										
13	10/16-10/19	TU-F	630P-7P	4	:30	\$2,000.00	WORLD NEWS TONIGHT	4		1	\$8,000.00	
14	10/16-10/19	TU-F	7P-730P	8	:30	\$2,200.00	JEOPARDY	8		1	\$17,600.00	
		Sales Remark: V1 RUN 2/DAY.										
15	10/17-10/19	W-F	1135P-1205A	3	:30	\$500.00	NIGHTLINE	3		1	\$1,500.00	
16	10/16-10/19	TU-F	1205A-105A	8	:30	\$200.00	JIMMY KIMMEL	8		1	\$1,600.00	
		Sales Remark: V1 RUN 2/DAY										
17	10/16-10/19	TU-F	5A-530A	8	:30	\$350.00	NEWS	8		1	\$2,800.00	
		Sales Remark: V1 RUN 2/DAY										
18	10/16-10/19	TU-F	530A-6A	8	:30	\$450.00	NEWS	8		1	\$3,600.00	
		Sales Remark: V1 RUN 2/DAY										
19	10/16-10/19	TU-F	11P-1135P	8	:30	\$1,400.00	NEWS	8		1	\$11,200.00	
		Sales Remark: V1 RUN 2/DAY										
20	10/20-10/21	SA-SU	11P-1135P	6	:30	\$1,400.00	NEWS	6		1	\$8,400.00	
		Sales Remark: V1 RUN 3/DAY										
21	10/16-10/16	TU	8P-9P	3	:30	\$7,000.00	DANCING W/STARS RESULTS	3		1	\$21,000.00	
22	10/17-10/17	W	8P-9P	3	:30	\$4,300.00	THE MIDDLE/SUBURGATORY	3		1	\$12,900.00	

3X SAT
 1730-12 \$1000

Station WTNH-TV NEW HAVEN, CT. Agency () MENTZER MEDIA Rep Firm () PHILADELPHIA
 Advertiser () L.MCMAHON 4 SENATE 600 FAIRMONT AVE, S#306 Sales Office ()
 Product LINDA MCMAHON FOR TOWSON, MD 21286 Salesperson () KATE BRADY
 Estimate# 1321 Agency C/P1/P2/E //1321 Salesperson Phone# 215-567-6005
 Buyer ANNE BRAUNSCHEIDEL Flight Dates 10/16/2012 - 10/22/2012 Salesperson FAX# 215-567-5938
 Phone# Hiatus Weeks
 Fax#

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
23	10/17-10/17	W	10P-11P	3	:30	\$4,000.00	NASHVILLE	3		1	\$12,000.00	
24	10/18-10/18	TH	8P-9P	3	:30	\$2,500.00	LAST RESORT	3		1	\$7,500.00	
25	10/18-10/18	TH	9P-10P	1	:30	\$6,000.00	GREY'S ANATOMY	1		1	\$6,000.00	
26	10/18-10/18	TH	10P-11P	2	:30	\$3,500.00	SCANDAL	2		1	\$7,000.00	
27	10/19-10/19	F	8P-9P	1	:30	\$2,500.00	SHARK TANK	1		1	\$2,500.00	
28	10/19-10/19	F	9P-10P	1	:30	\$2,500.00	WYD	1		1	\$2,500.00	
29	10/19-10/19	F	10P-11P	1	:30	\$3,500.00	20/20	1		1	\$3,500.00	
30	10/20-10/20	SA	330P-7P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	
31	10/20-10/20	SA	6P-630P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
32	10/20-10/20	SA	8P-11P	4	:30	\$1,500.00	COLLEGE FB	4		1	\$6,000.00	
33	10/20-10/20	SA	1130P-12A	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
34	10/20-10/21	SA-SU	6A-8A	8	:30	\$250.00	GMA CONN	8		1	\$2,000.00	
		Sales Remark: V1 RUN 4/DAY										
35	10/20-10/21	SA-SU	8A-9A	6	:30	\$450.00	GMA	6		1	\$2,700.00	
		Sales Remark: V1 RUN 3/DAY										
36	10/21-10/21	SU	9A-10A	1	:30	\$750.00	THIS WEEK	1		1	\$750.00	
37	10/21-10/21	SU	6P-630P	2	:30	\$550.00	NEWS	2		1	\$1,100.00	

Station WTNH-TV NEW HAVEN, CT.
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 Fax#

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 Agency C/P1/P2/E //1321
 Flight Dates 10/16/2012 - 10/22/2012
 Hiatus Weeks

Rep Firm () PHILADELPHIA
 Sales Office () KATE BRADY
 Salesperson ()
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
38	10/21-10/21	SU	7P-8P	3	:30	\$2,000.00	AFHV	3		1	\$6,000.00	
39	10/21-10/21	SU	8P-9P	3	:30	\$6,000.00	ONCE UPON A TIME	3		1	\$18,000.00	
40	10/21-10/21	SU	9P-10P	3	:30	\$5,000.00	REVENGE	3		1	\$15,000.00	
41	10/21-10/21	SU	10P-11P	3	:30	\$3,000.00	666 PARK AVE	3		1	\$9,000.00	
42	10/22-10/22	M	6A-7A	2	:30	\$600.00	NEWS	2		1	\$1,200.00	
43	10/22-10/22	M	7A-9A	4	:30	\$650.00	GMA	4		1	\$2,600.00	
44	10/22-10/22	M	9A-10A	2	:30	\$400.00	DR. PHIL	2		1	\$800.00	
45	10/22-10/22	M	11A-12P	2	:30	\$650.00	THE VIEW	2		1	\$1,300.00	
46	10/22-10/22	M	12P-1230P	2	:30	\$500.00	NEWS	2		1	\$1,000.00	
47	10/22-10/22	M	1230P-1P	2	:30	\$400.00	CT STYLE	2		1	\$800.00	
48	10/22-10/22	M	1P-2P	2	:30	\$400.00	THE CHEW	2		1	\$800.00	
49	10/22-10/22	M	2P-3P	1	:30	\$500.00	GENERAL HOSPITAL	1		1	\$500.00	
50	10/22-10/22	M	3P-4P	3	:30	\$450.00	KATIE COURIC	3		1	\$1,350.00	
51	10/22-10/22	M	4P-5P	2	:30	\$500.00	JUDGE JUDY	2		1	\$1,000.00	
52	10/22-10/22	M	5P-6P	2	:30	\$750.00	NEWS	2		1	\$1,500.00	
53	10/22-10/22	M	6P-630P	2	:30	\$1,000.00	NEWS	2		1	\$2,000.00	
54	10/22-10/22	M	630P-7P	1	:30	\$2,000.00	WORLD NEWS TONIGHT	1		1	\$2,000.00	

Showing Buylines: All Lines

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 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

Ln	Dates	Day	Time	Spots/Week	Len	Rate	Program	Total Spots	LT	# of Weeks	Total Cost	Daypart
55	10/22-10/22	M	7P-730P	2	:30	\$2,200.00	JEOPARDY	2		1	\$4,400.00	
56	10/22-10/22	M	730P-8P	2	:30	\$1,600.00	WHEEL	2		1	\$3,200.00	
57	10/22-10/22	M	1135P-1205A	1	:30	\$500.00	NIGHTLINE	1		1	\$500.00	
58	10/22-10/22	M	1205A-105A	1	:30	\$200.00	JIMMY KIMMEL	1		1	\$200.00	
59	10/22-10/22	M	5A-530A	2	:30	\$350.00	NEWS	2		1	\$700.00	
60	10/22-10/22	M	530A-6A	2	:30	\$450.00	NEWS	2		1	\$900.00	
61	10/22-10/22	M	11P-1135P	3	:30	\$1,400.00	NEWS	3		1	\$4,200.00	
62	10/22-10/22	M	8P-9P	1	:30	\$7,500.00	DANCING W/ STARS	1		1	\$7,500.00	
63	10/16-10/19	TU-F	730P-8P	8	:30	\$1,600.00	WHEEL	8		1	\$12,800.00	
64	10/22-10/22	M	9P-11P	1	:30	\$5,000.00	PRES DEBATE	1		1	\$5,000.00	
65	10/20-10/20	SA	8P-11P	2	:30	\$750.00	COLLEGE FB	2		1	\$1,500.00	

---REPORT TOTALS---
 Report Totals: 260 / \$307,200.00

---SALES MONTHLY TOTALS---

Oct 12: 260 / \$307,200.00

Rep Order# 6863329 Ver# 1 Status New Traffic Order#
Printed: 10/12/2012 1:10 PM
Last Received: 10/12/2012 12:05 PM
Showing Buylines: All Lines

Station WTNH-TV NEW HAVEN, CT.
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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Sales Totals: 260 / \$307,200.00
Station Totals: 260 / \$307,200.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

CABL	0%	WCCT	0%	WCTX	0%	WFSB	0%	WHCT	0%
WRDM	0%	WTIC	0%	WTNH	100%	MUVN	0%	WVIT	0%
XXX	0%								

Market Totals \$307,200

Books null
Demos RA35+

--- CREDIT RISK ---
CASH IN ADVANCE

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WTNH</u>	Date: <u>8/17/12</u>
--	-----------------------------

I, Beth Beall,
 being/on behalf of: Linda McMahon, a legally
 qualified candidate of the Republican political
 party for the office of: Senate
 in the General
 election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$236,500 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sunghi Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

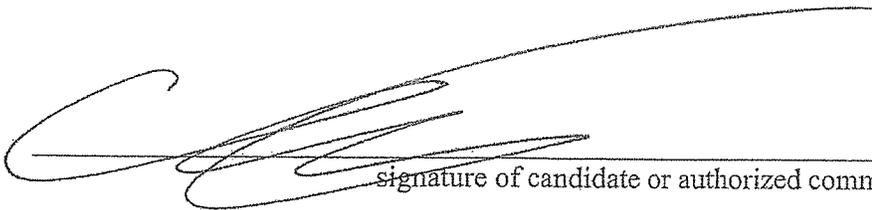
I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss printed name 4/30/12 date